

# Emerging Tobacco Products

## Stay Informed and Stay Safe

Smoking is still a big health problem and accounts for the majority of the tobacco industry's profits, but **Big Tobacco** is also making new products to get around certain laws and attract youth to make even more money!

### New products to know about:



#### Nicotine Pouches:

Small bags of nicotine that go in the mouth, like ZYN.



#### Delta Products:

THC vapes, edibles, or oils that can be very harmful.



#### Smart Vapes:

Features like video games or Bluetooth speakers.



#### Celebrity Vapes:

Celebrities promote on social media to influence others.



#### Contaminated Vapes:

Contain harmful drugs like fentanyl or marijuana.



#### Wellness Vapes:

Advertised as healthy with no proof of improving health, and still contain harmful chemicals.



#### Disguised Vapes:

Hidden in everyday items like key fobs, USB drives, or clothing.

**Breathe**  
Healthy Steps to  
Living Tobacco Free



Developed and Designed by McMillen Health



**Watch:**  
Emerging Products

*These products target young people, offering reward programs with prizes. Adults using them might unknowingly encourage youth to try them.*

### Health Affects:

- Addiction
- Gum disease
- Tooth decay
- Lung and heart issues
- Impaired focus, learning, and memory

*Stay aware of the tobacco industry's deceptive marketing and protect yourself and your loved ones from these harmful products.*



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