It's a New Year, which means a New You! Take the challenge to freeze nicotine use for 30 days!

DO YOU ACCEPT THE CHALLENGE?



If you accept, you will:
Feel healthier
Save money
Be closer to quitting

Nicotine products include: Cigarettes/cigars Vapes/e-cigarettes Chewing tobacco/nicotine pouches

Remove nicotine products from your home and car

Chew hard candy or gum for cravings

Call
1-800-QUIT-NOW for support

Try deep breathing exercises

10

Read a book

Take a walk when craving nicotine

Avoid smoking areas

Add fruits to meals

20

8

Color or draw to distract cravings

Use a stress ball to squeeze out cravings

Add vegetables to meals

Drink more water

18

13

Try a healthy snack over a sugary one

Take a 30-minute walk

Do an active chore like vacuuming

Try a home dance workout

Jog 1 min, walk 1 min, for 30 min

17

Start a new hobby

19



Try an at-home

Make a list of self-care ideas

21

Find new healthy snacks or meals

22

Do an outdoor activity

23

Hang out with supportive people Learn a new skill

25

workout

Declutter a space

26

Practice Yoga

27

Complete a puzzle

28

Journal about your nicotine free journey

29

Share your success with family and friends

CONGRATS!
You've completed
the challenge!



Watch a short video to learn more about how to quit smoking!

Post about your journey and success on social media using these hashtags: #BreatheChallenge, #NewYearNewMe, #NicotineFree2025, #NoMoreNicotine, #Healthy2025, #FreezeNicotine, or #LeaveTheNic.



Developed and Designed by McMillen Health



Learn about the benefits of quitting smoking!