**Millionaire Cheat Sheet**

1. **Which communities are directly targeted by Big Tobacco companies?**
   1. *Youth & Women*
   2. *People of Color & LGBTQ+*
   3. *Low Income Households*
   4. *All of the Above*
2. **What level of smoke/vape exposure is considered safe during pregnancy?**
   1. *Personally smoking/vaping*
   2. *Being around someone else who smokes/vapes*
   3. *Being in a house/car where someone had been smoking/vaping*
   4. *No smoke/vape exposure is safe during pregnancy*
3. **What does an e-cigarette emit?**
   1. *Water Vapor*
   2. *Gasoline*
   3. *Aerosol*
   4. *Harmless Flavorings*
4. **E-cigarette companies primarily target which group of people with candy/fruit flavorings?**
   1. *Current Tobacco Users*
   2. *Athletes*
   3. *Senior Citizens*
   4. *Youth*
5. **Which is an example of ‘Point of Sale’ marketing of tobacco products?**
   1. *Brightly colored ads on storefronts and gas pumps*
   2. *In Store Coupons & Deals*
   3. *Placing advertisements by candy*
   4. *All of the Above*
6. **Tobacco companies spend money to oppose which of the following?**
   1. *Bans on Flavored Products*
   2. *Regulations on E-cigarettes*
   3. *Smoke Free Air Policies*
   4. *All of the Above*
7. **What percentage of Hooiser youth are exposed to secondhand smoke in cars/homes?**
   1. *10%*
   2. *25%*
   3. *50%*
   4. *75%*
8. **Individuals who reported exposure to 5 or more Adverse Childhood Experiences-ACEs (traumatic events before the age of 18) were \_\_ times as likely to start smoking at an early age.**
   1. *2*
   2. *3*
   3. *4*
   4. *5*
9. **What are the financial costs of smoking/vaping?**
   1. *Tobacco & Vaping Products*
   2. *Missed Days at Work*
   3. *Medical Bills*
   4. *All of the Above*
10. **Which organization helps provide FREE tobacco cessation resources and 24/7 support?**
    1. *Stop it Indiana*
    2. *Quit Now Indiana*
    3. *Smoke Free Indiana*
    4. *Fresh Air Indiana*