**Sample Text for Parent/Guardian Surveys**

*Personalize the messages below as needed!*

**Share the following with trained Breathe Partners:**

Help us collect valuable data from the parents/guardians you serve! The short survey can be completed at any time and asks questions about tobacco use and exposure, desire to quit, and whether or not they have received tobacco education.

Any parent/guardian who completes a survey (and provides their contact information) will be entered into a quarterly drawing for a $50 Walmart gift card! If someone requests help with quitting on the survey (and provides contact information), we will follow up to offer support and resources. Contact information will not be shared or used for any other purpose.

The surveys are available in English and Spanish and could be completed at enrollment nights, during parent-teacher conferences, at home visits, in one-on-one or group settings, or online at any time! Attached is a flyer you can post in your organization to invite parents/guardians to complete the survey. I would be happy to provide you with cards to pass out to parents/guardians with a QR code that links to the survey or assist with other forms of survey administration that will work best for your organization.

You can learn more about Breathe and the Parent/Guardian Surveys here: <https://justbreathein.org/for-partners/>

**Directed Towards Parents/Guardians** *(send directly to parents or share with your Breathe partners and encourage them to include the message in a newsletter or email to parents or on social media)*

Parents/Guardians…please take a few minutes to fill out a short survey from our tobacco education partner, *(enter name of your organization)!* Any parent/guardian who completes a survey (and provides their contact information) will be entered into their quarterly drawing for a $50 Walmart gift card! You can find the survey in English here: <https://www.surveymonkey.com/r/BreatheParentEnglish> or in Spanish here: <https://www.surveymonkey.com/r/BreatheParentSpanish>

Thank you!!